

Dear Potential Sponsor, January 20, 2015

The North Plains Events Association is preparing to celebrate the 18th annual Elephant Garlic Festival, August 7, 8, & 9, 2015. This year it is all about promoting the health benefits of ***Garlic***.

The Elephant Garlic Festival attracts over 20,000 people to North Plains and generates continued growth and enthusiasm for our community. This three-day event immerses people in a diverse selection of entertainment, food, arts & crafts and ***GARLIC.*** Some highlights of the festival are:

**Handcrafted Arts & Crafts Various Food Booths Music & Entertainment**

**10K Run & 5K Walk Vintage Car Show Beer & Wine Garden**

The festival is a collaborative effort between the North Plains Events Association and the City of North Plains. Organizations such as the North Plains Knights of Pythias and the North Plains Christian Church provide volunteers who make this premier festival possible. The North Plains Elephant Garlic Festival proudly supports the local economic community, as well as charitable organizations.

In 2010, the North Plains Elephant Garlic Festival was rated 10th in the top ten garlic festivals around the world and in 2011 the Washington County Visitors Association presented the festival with the **Essence of Washington County Events & Festivals Award** for its outstanding contributions to the Washington County tourism industry.

As we continually strive to make each year better, we must reach out to local businesses for their financial support. Your sponsorship will assist us in creating an atmosphere that is fun, positive and family friendly. North Plains prides itself on this three-day event and we welcome the opportunity of working with you. As a prominent member of our community, we would appreciate your consideration of becoming a sponsor for the 2015 North Plains Elephant Garlic Festival.

 Patti Burns Teri Lenahan

Festival Coordinator Sponsorship Coordinator

Patti.funstinks@gmail.com teri.funstinks@gmail.com

503 647-2619 503-310-7512

***2015 Sponsorship Opportunities***

**As a Festival Sponsor, your company name & logo will be featured on all printed materials, the festival t-shirt and the official festival website. Please indicate your desired level of sponsorship along with a check made payable to North Plains Events Association and mail it to the provided address.**

 ***Premier Sponsor (1) - $6,500***

* Exclusive media & press release coverage identifying your company as a *Premier Sponsor*
* Your customized business message will be announced four times each day
* Up to three *company provided* banners will be displayed all three days
* One framed festival poster
* You will receive 6 festival t-shirts. Please provide the number for each size:

 \_\_\_\_\_S \_\_\_\_\_M \_\_\_\_\_L \_\_\_\_\_XL \_\_\_\_\_XXL

***Major Sponsors - $4,000***

* Media & press release coverage indentifying your company as a *Major* *Sponsor*
* One *company provided* banner will be displayed all three days
* One framed festival poster
* You will receive 4 festival t-shirts. Please provide the number for each size:

 \_\_\_\_\_S \_\_\_\_\_M \_\_\_\_\_L \_\_\_\_XL \_\_\_\_\_XXL

***Parade Sponsors - $1,500***

* As a *Parade Sponsor,* your *company provided* banner, or if you choose to enter a float, will lead the parade (Saturday, August 9, 2014)
* Your *company provided* banner will be displayed all three days
* One framed festival poster
* You will receive 3 festival t-shirts. Please provide the number for each size:

\_\_\_\_S \_\_\_\_M \_\_\_\_L \_\_\_\_XL \_\_\_\_XXL

***Music Sponsors - $750***

* As a *Music Sponsor,* your *company provided* banner will be displayed on the stage all three days
* One famed festival poster
* You will receive 2 festival t-shirts. Please provide the number for each size:

\_\_\_\_S \_\_\_\_M \_\_\_\_L \_\_\_\_XL \_\_\_\_XXL

***Children’s Entertainment Sponsors - $500***

* Your *company provided* banner will be displayed in the Children’s Entertainment area all three days
* One festival poster
* You will receive 2 festival t-shirts. Please provide the number for each size:

\_\_\_\_S \_\_\_\_M \_\_\_\_L \_\_\_\_XL \_\_\_\_XXL

***Transportation Sponsors - $300***

We have contracted to provide free round-trip transportation from the end of the Max line in Hillsboro to our Festival.

* Your *company provided* banner will be displayed at the pick-up/drop-off points and will be displayed all three days
* One festival poster
* You will receive 2 festival t-shirts. Please provide the number for each size:

\_\_\_\_S \_\_\_\_M \_\_\_\_L \_\_\_\_XL \_\_\_\_XXL

***Patron - $100***

* Your name and/or business name will be displayed all three days

***T-Shirt Advertising - $150 w/ Name and Logo***

* You and/or your business name will be printed on the back of the festival t-shirt
* One festival poster
* You will receive 1 festival t-shirt. Please provide size:

\_\_\_\_\_S \_\_\_\_\_M \_\_\_\_\_L \_\_\_\_\_XL \_\_\_\_\_XXL

**T-Shirt Advertising - $50 w/ Name Only**

* Your business name will be listed on the back of the festival T-shirt
* You will receive 1 festival t-shirt. Please provide size:

\_\_\_\_\_S \_\_\_\_\_M \_\_\_\_\_L \_\_\_\_\_XL \_\_\_\_\_XXL

Name Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mailing address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ City/ST/Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Best phone number to reach you: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Donation Amount: \_\_\_\_\_\_\_\_\_\_\_\_

Email address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Web address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Elephant Garlic Festival / NPEA**

**Attn: Patti Burns**

**PO Box 484**

**North Plains, Oregon 97133**

***\*\*Please, make checks payable to NPEA***