



## North Plains Elephant Garlic Festival

P.O. Box 484

North Plains, Oregon 97133

April 10, 2014

Dear Potential Sponsor,

The North Plains Events Association is preparing to celebrate the 17<sup>th</sup> annual Elephant Garlic Festival, August 8, 9 & 10, 2014. This year it is all about '**Stinkee**'. (Our mascot)

The Elephant Garlic Festival attracts over 20,000 people to North Plains and generates continued growth and enthusiasm for our community. This three-day event immerses people in a diverse selection of entertainment, food, arts & crafts and **GARLIC**. Some highlights of the festival are:

**Handcrafted Arts & Crafts**  
**10K & 5K Run**

**Various Food Booths**  
**Parade**

**Music & Entertainment**  
**Beer & Wine Garden**

The festival is a collaborative effort between the North Plains Events Association and the City of North Plains. Organizations such as the North Plains Knights of Pythias and the North Plains Christian Church provide volunteers who make this premier festival possible. The North Plains Elephant Garlic Festival proudly supports the local economic community, as well as charitable organizations.

In 2010, the North Plains Elephant Garlic Festival was rated 10<sup>th</sup> in the top ten garlic festivals around the world and in 2011 the Washington County Visitors Association presented the festival with the **Essence of Washington County Events & Festivals Award** for its outstanding contributions to the Washington County tourism industry.

As we continually strive to make each year better, we must reach out to local businesses for their financial support. Your sponsorship will assist us in creating an atmosphere that is fun, positive and family friendly. North Plains prides itself on this three-day event and we welcome the opportunity of working with you. As a prominent member of our community, we would appreciate your consideration of a sponsorship for the North Plains Elephant Garlic Festival.

Patti Burns  
Festival Coordinator  
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503 647-2619  
Tax Id # 46-0650919

Teri Lenahan  
Sponsorship Coordinator  
[teri.funstinks@gmail.com](mailto:teri.funstinks@gmail.com)  
503-310-7512

## 2014 Sponsorship Opportunities

**As a Festival Sponsor, your company name & logo will be featured on all printed materials, the festival t-shirt and the official festival website. Please indicate your desired level of sponsorship along with a check made payable to North Plains Events Association and mail it to the provided address.**

### **Premier Sponsor - \$6,500**

- Exclusive media & press release coverage identifying your company as a Premier Sponsor
- Your customized business message will be announced four times each day
- Up to three company provided banners will be displayed all three days
- One framed festival poster
- You will receive 6 festival t-shirts. Please provide the number for each size:  
\_\_\_\_S \_\_\_\_M \_\_\_\_L \_\_\_\_XL \_\_\_\_XXL

### **Major Sponsor - \$4,000**

- Media & press release coverage indentifying your company as a Major Sponsor
- One company provided banner will be displayed all three days
- One framed festival poster
- You will receive 4 festival t-shirts. Please provide the number for each size:  
\_\_\_\_S \_\_\_\_M \_\_\_\_L \_\_\_\_XL \_\_\_\_XXL

### **Parade Sponsor - \$1,500**

- As a Parade Sponsor, your company provided banner, or if you choose to enter a float, will lead the parade (Saturday, August 9, 2014)
- Your company provided banner will be displayed all three days
- One framed festival poster
- You will receive 3 festival t-shirts. Please provide the number for each size:  
\_\_\_\_S \_\_\_\_M \_\_\_\_L \_\_\_\_XL \_\_\_\_XXL

### **Music Sponsor - \$750**

- As a Music Sponsor, your company provided banner will be displayed on the stage all three days
- One framed festival poster
- You will receive 2 festival t-shirts. Please provide the number for each size:  
\_\_\_\_S \_\_\_\_M \_\_\_\_L \_\_\_\_XL \_\_\_\_XXL

### **Children's Entertainment Sponsor - \$500**

- Your company provided banner will be displayed in the Children's Entertainment area all three days
- One festival poster  
You will receive 2 festival t-shirts. Please provide the number for each size

**Transportation Sponsor - \$300**

We have contracted to provide free round-trip transportation from the end of the Max line in Hillsboro to our Festival.

- Your company provided banner will be displayed at the pick-up/drop-off points and will be displayed all three days
- One festival poster
- You will receive 2 festival t-shirts. Please provide the number for each size:  
\_\_\_S \_\_\_M \_\_\_L \_\_\_XL \_\_\_XXL

**Patron - \$100**

- Your name and/or business name will be displayed all three days

**T-Shirt Advertising - \$150 w/ Name and Logo**

- You and/or your business name will be printed on the back of the festival t-shirt
- One festival poster
- You will receive 1 festival t-shirt. Please provide size:  
\_\_\_S \_\_\_M \_\_\_L \_\_\_XL \_\_\_XXL

**T-Shirt Advertising - \$50 w/ Name Only**

- Your business name will be listed on the back of the festival T-shirt
- You will receive 1 festival t-shirt. Please provide size:  
\_\_\_S \_\_\_M \_\_\_L \_\_\_XL \_\_\_XXL



Name Company: \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code \_\_\_\_\_

Best phone number to reach you: \_\_\_\_\_

Donation Amount: \_\_\_\_\_

Email address: \_\_\_\_\_

Web address: \_\_\_\_\_

**Elephant Garlic Festival / NPEA**  
**Attn: Patti Burns**  
**PO Box 484**  
**North Plains, Oregon 97133**