

North Plains Elephant Garlic Festival

Dear Potential sponsor,

January 3, 2017

The North Plains Events Association is preparing to celebrate the 20th annual Elephant Garlic Festival, August 11, 12, & 13, 2017. This year it is all about celebrating 20 years of the Garlic Festival.

The Elephant Garlic Festival attracts over 20,000 people to North Plains and generates continued growth and enthusiasm for our community. This three-day festival is North Plains "Signature" event; it immerses people in a diverse selection of entertainment, food, arts & crafts and **GARLIC**. Some highlights of the festival are:

Handcrafted Arts & Crafts
10K Run & 5K Walk

Various Food Booths
Vintage Car Show

Music & Entertainment
Beer & Wine Garden

The festival is a collaborative effort between the North Plains Events Association and the City of North Plains. Organizations such as the North Plains Knights of Pythias and the North Plains Christian Church provide volunteers who make this premier festival possible. The North Plains Elephant Garlic Festival proudly supports the local economic community, as well as charitable organizations.

In 2010, the North Plains Elephant Garlic Festival was rated 10th in the top ten garlic festivals around the world and in 2011; the Washington County Visitors Association presented the festival with the **Essence of Washington County Events & Festivals Award** for its outstanding contributions to the Washington County tourism industry.

As we continue to strive to make each year better, we must reach out to you for your financial support. Your sponsorship is important and will allow us to continue creating an atmosphere that is fun, positive and family friendly. North Plains prides itself on this "Signature event" and we welcome the opportunity of working with you. As a prominent member of our community, the NPEA would appreciate your financial support for the 2017 North Plains Elephant Garlic Festival. **Our success is yours too.**

Patti Burns

Festival Coordinator
Lochlolly1@aol.com
503 647-2619

2017 Sponsorship Opportunities

As a Festival Sponsor, your company name & logo will be featured on all printed materials, the festival t-shirt and the official festival website. Please indicate your desired level of sponsorship along with a check made payable to North Plains Events Association and mail it to the provided address.

Premier Sponsor (1) - \$6,500

- Exclusive media & press release coverage identifying your company as a Premier Sponsor
- Your customized business message will be announced four times each day
- Up to three company provided banners will be displayed all three days
- One framed festival poster
- You will receive 6 festival t-shirts. Please provide the number for each size:
___S ___M ___L ___XL ___XXL

Major Sponsors - \$4,000

- Media & press release coverage identifying your company as a Major Sponsor
- One company provided banner will be displayed all three days
- One framed festival poster
- You will receive 4 festival t-shirts. Please provide the number for each size:
___S ___M ___L ___XL ___XXL

Parade Sponsors - \$1,500

- As a Parade Sponsor, your company provided banner, or if you choose to enter a float, will lead the parade (Saturday, August 12, 2017)
- Your company provided banner will be displayed all three days
- One framed festival poster
- You will receive 3 festival t-shirts. Please provide the number for each size:
___S ___M ___L ___XL ___XXL

Music Sponsors - \$750

- As a Music Sponsor, your company provided banner will be displayed on the stage all three days
- One framed festival poster
- You will receive 2 festival t-shirts. Please provide the number for each size:
___S ___M ___L ___XL ___XXL

Children's Entertainment Sponsors - \$500

- Your company provided banner will be displayed in the Children's Entertainment area all three days
- One festival poster
- You will receive 2 festival t-shirts. Please provide the number for each size:
___S ___M ___L ___XL ___XXL

Transportation Sponsors - \$300

We have contracted with Ride Connection to provide free round-trip transportation from the end of the Max line in Hillsboro to our Festival.

- Your company provided banner will be displayed at the pick-up/drop-off points and will be displayed all three days
- One festival poster
- You will receive 2 festival t-shirts. Please provide the number for each size:
 ___S ___M ___L ___XL ___XXL

Patron - \$100

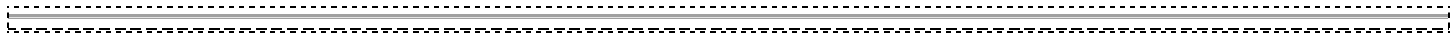
- Your name and/or business name will be displayed all three days

T-Shirt Advertising - \$150 w/ Name and Logo

- You and/or your business name will be printed on the back of the festival t-shirt
- One festival poster
- You will receive 1 festival t-shirt. Please provide size:
 ___S ___M ___L ___XL ___XXL

T-Shirt Advertising - \$50 w/ Name Only

- Your business name will be listed on the back of the festival T-shirt
- You will receive 1 festival t-shirt. Please provide size:
 ___S ___M ___L ___XL ___XXL



Name Company: _____

Contact Person _____

Mailing address: _____ City/ST/Zip: _____

Best phone number to reach you _____ Donation Amount: _____

Email address: _____

Web address: _____

**Elephant Garlic Festival / NPEA
Attn: Patti Burns
PO Box 484
North Plains, Oregon 97133**

****Please, make checks payable to the North Plains Elephant Garlic Festival**

We ask that all sponsorship be submitted before July 1st 2017 for advertising purposes.