

Dear Business Owner;

March 3, 2009

The North Plains of Chamber of Commerce is now preparing to celebrate the 12th Annual Elephant Garlic Festival. The date for this year's Festival will be August 7<sup>th</sup>, 8<sup>th</sup>, & 9<sup>th</sup> 2009.

Our Garlic Festival is recognized around the country as a fun and family oriented event. This festival supports the involvement of citizens and businesses, not only in North Plains but around the state.

As a non profit organization we continue to need the support of businesses like yours. As your support will go back into the community, we will promote your business as a major sponsor of this festival. Sponsoring the Garlic Festival is a great way to build visibility, and good will for your company or product while helping the community.

The North Plains Elephant Garlic Festival will help your business or organization connect with potential target markets while making a positive contribution to the community. This festival attracts those who live in the Oregon & Washington & California, as well as visitors from across the United States.

These three days of the festival provide opportunities for you to make contacts as you connect with fellow sponsors. The Elephant Garlic Festival will give you the chance to build visibility and connect with customers and other businesses while helping to create events that make North Plains a great place to live!

### ***Site Signage***

Colorful banners and site signage will provide visibility for your company name and logo.

### ***Limited Edition Print***

Your company will be presented with a limited edition print, commemorating The 2009 Elephant Garlic Festival.

## ***On-Stage Recognition***

Your company's support of this festival will be recognized from the stage at every concert.

## ***Festival Music***

A program will be distributed each day of the Festival, Sponsors names and logos are listed and major sponsors will have a brief informational piece included.

## ***Festival Web Site***

All sponsors websites will be linked to the festival web site (<http://www.funstinks.com>)

## ***Other Benefits***

Major sponsors will be listed with event posters which are distributed throughout Oregon & Washington and beyond. From advertising signs and table tents and the brochure, we will work with your business to develop marketing materials that will highlight your involvement in the Festival and that are commensurate with your sponsorship level.

## ***Where Friends Meet***

Each summer, thousands of people gather to experience two evenings, and three days of diverse music, food, entertainment, and fun. Past performers have included: Jon Koonce, Tom Mann, Jennifer Lynn, Norman Sylvester, and Big Mama Gayle.

## ***Where the community Meet's***

Under the stars of the evening sky, the community members sit upon a hay bales, or pulls up a chair, and take time out from their busy lives for 3 days in August.

## ***Where Art, Imagination, and Children Meet***

Children of all ages have hands-on opportunities to discover their creativity through art and science projects. From Mad Science and reptile shows to the Oregon Zoo, the children of our community will have a wonderful experience.

## ***Where Good Food and Good Music Bring the Community Together***

- \* Beer & Wine Garden
- \* Diverse Food Booths
- \* Arts & Craft Booths
- \* Free Children's Entertainment
- \* Great Bands
- \* 10K Run with Oregon Road Runners
- \* Vintage Car Show
- \* Parade
- \* Pancake Breakfast

## ***Community Benefits***

Now in its 12th year, the North Plains Elephant Garlic Festival has established itself as one of North Plains signature events, drawing crowds from throughout the states of Oregon and Washington.

In addition to sponsorship visibility, the Garlic Festival also offers individual, community, and economic benefits. This event strengthens the bond between families and friends while providing businesses with opportunities to create a positive image in the community and reach their target market.

The Elephant Garlic Festival generates thousands of dollars for the local economy by drawing visitors from outside the area that use our restaurants, gas stations and other local businesses.

The Elephant Garlic Festival feeds the imagination of our family and offers exposure to diverse musical talent. It provides free, entertainment for people of all ages.

As North Plains and Western Washington County continue to grow, events like the Elephant Garlic Festival improve the livability and quality of life here.

The Elephant Garlic Festival is presented by the North Plains Chamber of Commerce and the City of North Plains. It is made possible through the

generous sponsorship of businesses and individuals like you!

## ***Elephant Garlic Festival Mission Statement***

To present an annual festival in North Plains, that celebrates the season with its generous life-sustaining gifts, particularly the natural health and food-enhancing benefits of garlic. Our commitment is to reawaken this awareness and deep appreciation of the fruits of the harvest through early harvest rituals, music, dance, delicious food, camaraderie and fun. To enhance the community in which the festival is held.

## ***2009 Sponsorship Opportunities***

### ***Premier Sponsor - \$5,500***

- Your business logo/ name will be featured on all posters, brochures, T-shirts, programs and our official Festival website as the Premier Sponsor of this years Festival.
- You will be listed in all media coverage and all press releases as the Premier Sponsor.
- Your customized business message will be announced four times each day.
- Three of your banners will be displayed all three days on the Festival grounds.
- You will also receive:
  - \*8 festival T-shirts Sizes & #s \_\_Sm \_\_Md \_\_Lg \_\_Xlg \_\_XXlg
  - \*1 framed festival poster.

### ***Major Sponsor - \$3,500***

- Your business name will be prominently displayed through out the Festival as a Major Sponsor of this year's festival.
- You will be listed as a Major Sponsor in The Oregonian and Hillsboro Argus newspapers, as well as the North Plains Chamber web site
- If you choose to enter a float, it will lead the parade.
- Your banner will also be displayed all three days on the Festival grounds.
- You will also receive:
  - \*6 festival T-shirts Sizes & #s \_\_Sm \_\_Md \_\_Lg \_\_Xlg \_\_XXlg
  - \*1 framed festival poster.

### ***Parade Sponsor - \$1,500***

- Your banner will lead the parade (August 8, 2009).
- If you choose to enter a float, it will have a prominent location in the parade.
- Your banner will also be displayed all three days on the festival grounds.
- Your business will be listed as the Parade Sponsor in The Oregonian and Hillsboro Argus newspaper as well as the North Plains Chamber web site
- You will also receive:
  - \*4 festival T-shirts Sizes & #s \_\_Sm \_\_Md \_\_Lg \_\_Xlg \_\_XXlg
  - \*1 framed festival poster.

### ***Music Sponsor - \$750***

- Your business name will be prominently displayed on the stage.
- Your business will be listed as a Music Sponsor in:
  - \* The Oregonian and Hillsboro Argus newspaper
- You will also receive:
  - \*2 festival T-shirts Sizes & #s \_\_Sm \_\_Md \_\_Lg \_\_Xlg \_\_XXlg
  - \*1 framed festival poster.

### ***Kid's Entertainment Sponsor - \$500***

- Your business name will be prominently displayed in the Kid's Entertainment area.
- Your business will be listed as a Kid's Entertainment Sponsor in:
  - \*The Oregonian and Hillsboro Argus newspaper.
- You will also receive:
  - \*2 festival T-shirts. Sizes & #s \_\_Sm \_\_Md \_\_Lg \_\_Xlg \_\_XXlg
  - \*1 festival poster.

### ***Transportation Sponsor - \$300***

We have contracted to provide free round-trip transportation from the end of the Max line in Hillsboro, to our Festival.

- Your business will be prominently displayed all three days of the Festival.
- Your business will be prominently displayed at the pick-up/drop-off point.
  - \*Your business will be listed as a Transportation Sponsor in:
    - \*The Oregonian and Hillsboro Argus newspaper.
- You will also receive:
  - \*2 festival T-shirts. Sizes & #s \_\_Sm \_\_Md \_\_Lg \_\_Xlg \_\_XXlg

\*1 festival poster.

## **Patron - \$100**

This contributes to the overall expenses of the festival, portable toilets, security, janitorial services, trophies, signs, etc.

- Your business will be listed as a Patron and Supporter of the festival.
- Your business name will be displayed on donor boards around the festival grounds.

## **T-Shirt Advertising - \$150 w/ Name and Logo**

Businesses have the opportunity to advertise on the back of our festival T-shirt.

- You will receive:
  - \*1 festival T-shirt. Size \_\_Sm \_\_Md \_\_Lg \_\_Xlg \_\_XXlg
  - \*1 festival poster.

## **T-Shirt Advertising - \$50 w/ Name Only**

- You will receive:
  - 1 festival T-shirt Size \_\_Sm \_\_Md \_\_Lg \_\_Xlg \_\_XXlg

This year brings hard economic times for everyone, we ask for your continued support of our festival. I believe that our community needs to feel they will still be able come to the festival, have a great time.

Please consider our request, if you have additional questions I will be available by phone or email.

Sincerely,

Patti Burns  
Festival Coordinator  
503-647-2619 (home)  
503-319-5428 (cell)  
lochlolly1@aol.com

**Donations can be sent to:**

North Plains Chamber  
PO Box 152  
North Plains, Oregon 97133

***Name of Company Donating:***

\_\_\_\_\_

***Address:*** \_\_\_\_\_

***City:*** \_\_\_\_\_ ***State:*** \_\_\_\_\_ ***Zip Code*** \_\_\_\_\_

***Donation Amount:*** \_\_\_\_\_ ***Web***

***Address*** \_\_\_\_\_

Please be sure to fill in the sizes of T-shirts for your level of sponsorship